

The Howard Banta Alarm Clock Chapter



Chapter 178 of the National Association of Watch and Clock Collectors

www.acc178.org

December 2017

President's Message

“ONE MEMORABLE CONVENTION AND PERSON”

I have been to many Conventions in my 40 years of belonging to the NAWCC. My first National was in Richmond, Virginia. The first time the door opened and Phyllis and I walked into the Mart my jaw dropped and I stared at the thousands of clocks for about an hour, later realizing that the best time to buy may have been at the start of the Convention when I walked in.

That being said, my first National Convention was memorable but not as memorable as the National Convention in Fort Lauderdale in 2005. I had been in contact with a member of the Alarm Clock Chapter whom I had never met, Charlie Banks. I told him that I was thinking of building the first HBACC display in the Mart room and would try to recruit new members with a display of alarm clocks and newsletters.

Immediately Charlie said that he would help. He made this convention very memorable for me and became someone that I would stay in contact with for many years as he continued to be a member of the Alarm Clock Chapter until his passing this year. It was then when I realized how much I would miss him and all his help with that first HBACC display in Fort Lauderdale that year.

I wish I could thank Charlie for all his help with the first of many displays that would be set up at Conventions for the Howard Banta Alarm Clock Chapter. Charlie had a love for alarm clocks and instilled in me the meaning of sharing even if it was thousands of miles away.

As I have said before. It is not just the searching and collecting of alarm clocks that are the most important things but the sharing of stories and knowledge as Charlie did for me.

On another note. If anybody is interested in running for President of the Howard Banta Alarm Clock Chapter, please contact me or Bob Linkenhoker. Bob, Mike Wilson and I will still be around to support and help anyone interested in this job.

Thank you,

Vince Angell

EDITOR'S NOTE

It is the end of the year and time again to renew your membership in the Howard Banta Alarm Clock Chapter of the NAWCC. Please fill out the form attached to this newsletter and mail it along with a check to our treasurer Mike Wilson.

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EDITOR'S NOTE: All of the material in this issue was furnished by Vince Angell. It is essential that you send me material or there can be no newsletters. Please take a few minutes and send pictures and written material to me at rlink3@juno.com of Vince Angell at phylathome@hotmail.com

WITH OUT YOUR HELP THERE WILL BE NO NEWSLETTER

So please give some consideration to sending material with or without pictures.to

rlink3@juno.com, by phone at 951-898-5825

or mail at:

Chapter 178

7186 Calico Circle

Corona, Ca. 92881



Our Good friend Charlie Banks standing in front of one of Vince and Phyllis's Alarm Clock Chapter Displays. Goodbye old friend, rest in peace

Chiming Alarm Clock

Charlie Schubert has been a long-time friend and longtime member of the HBACC. If you remember in the June 2017 Newsletter Charlie shared his small, but collectible, tape measures and pencil sharpeners that he has collected for many years....

Now Charlie has sent me one of his favorite alarm clocks that has a very unusual chime for the alarm. Unfortunately, in order to hear it you will have to type in the following "link" on your computer's address bar and press "Enter". It has a syncopated chime that is very unusual in an alarm clock of this era.

Here is the link that you should copy.....<https://youtu.be/nrH4muSWgW0>

Thank you Charlie!



During the Intermission "1920"

In addition to the Westclox displays that I have shared with you in this Newsletter I would also like to share something that I believe to be part of an Intermission at a movie theater in the 1920's.

Can you just imagine sitting in that small dark theater showing a black and white silent movie. Maybe the first movie or short was finished and the film needed to be changed. I am assuming that the time lapse between the next movie would be short and to possibly keep your interest they would take some 3 inch by 4 inch glass slides and project them on the big screen to advertise businesses in the city. In this case, the ads were from a Swedish Watchmaker in San Francisco, D. Behrend & Sons advertising Westclox "Big Ben" alarm clocks.

These slides along with all the other display pictures of Westclox in this issue goes to show you that even collecting the displays is as interesting as the clocks themselves.

Take **Big Ben** ON YOUR VACATION,
AND WATCH THE SUN RISE.

SEE HIM AT

*D. BEHREND & SONS.
2205 MARKET ST.*

Big Ben & Baby Ben

For Vacation Time

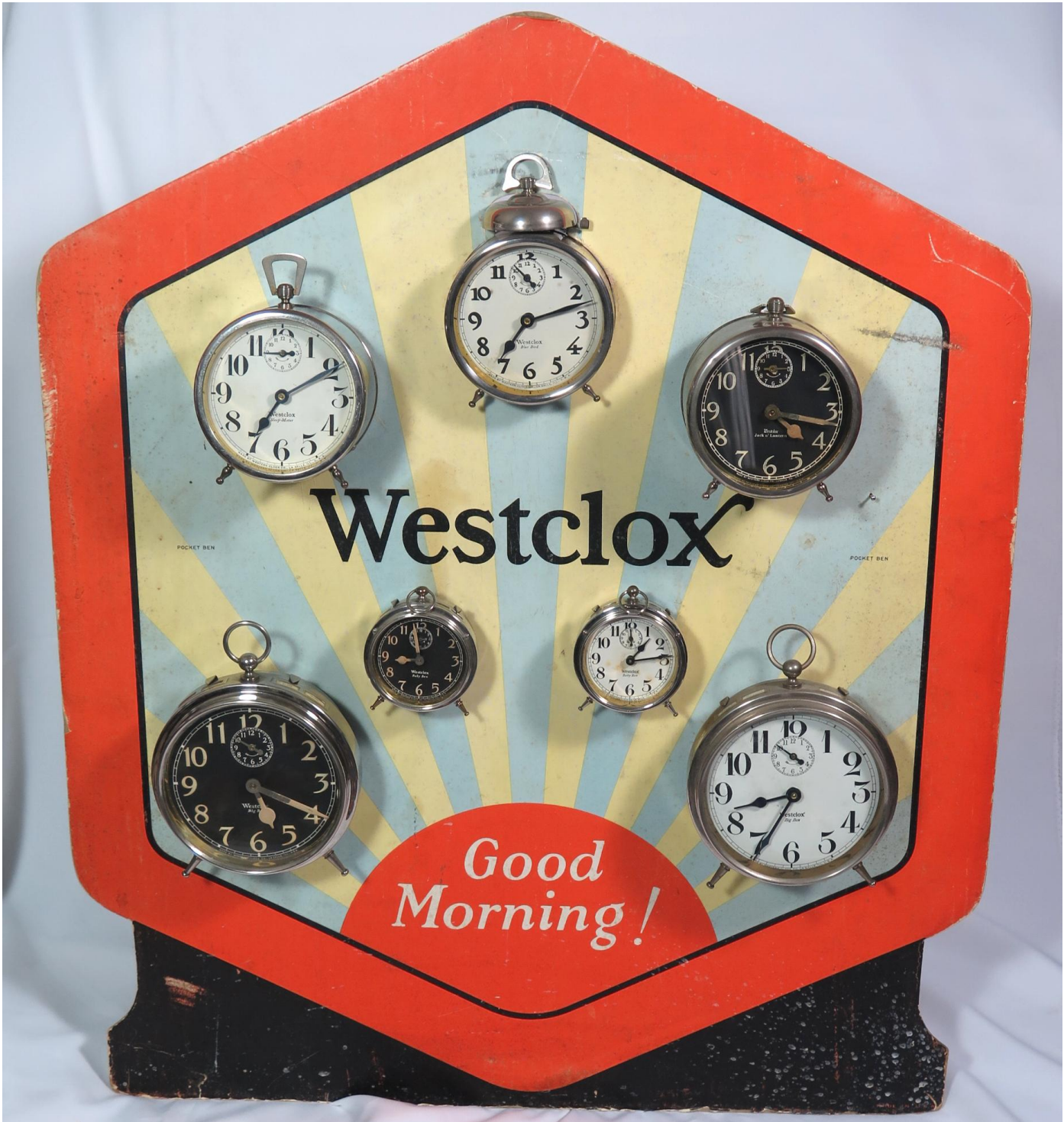


*D. BEHREND & SONS.
2205 MARKET ST.*

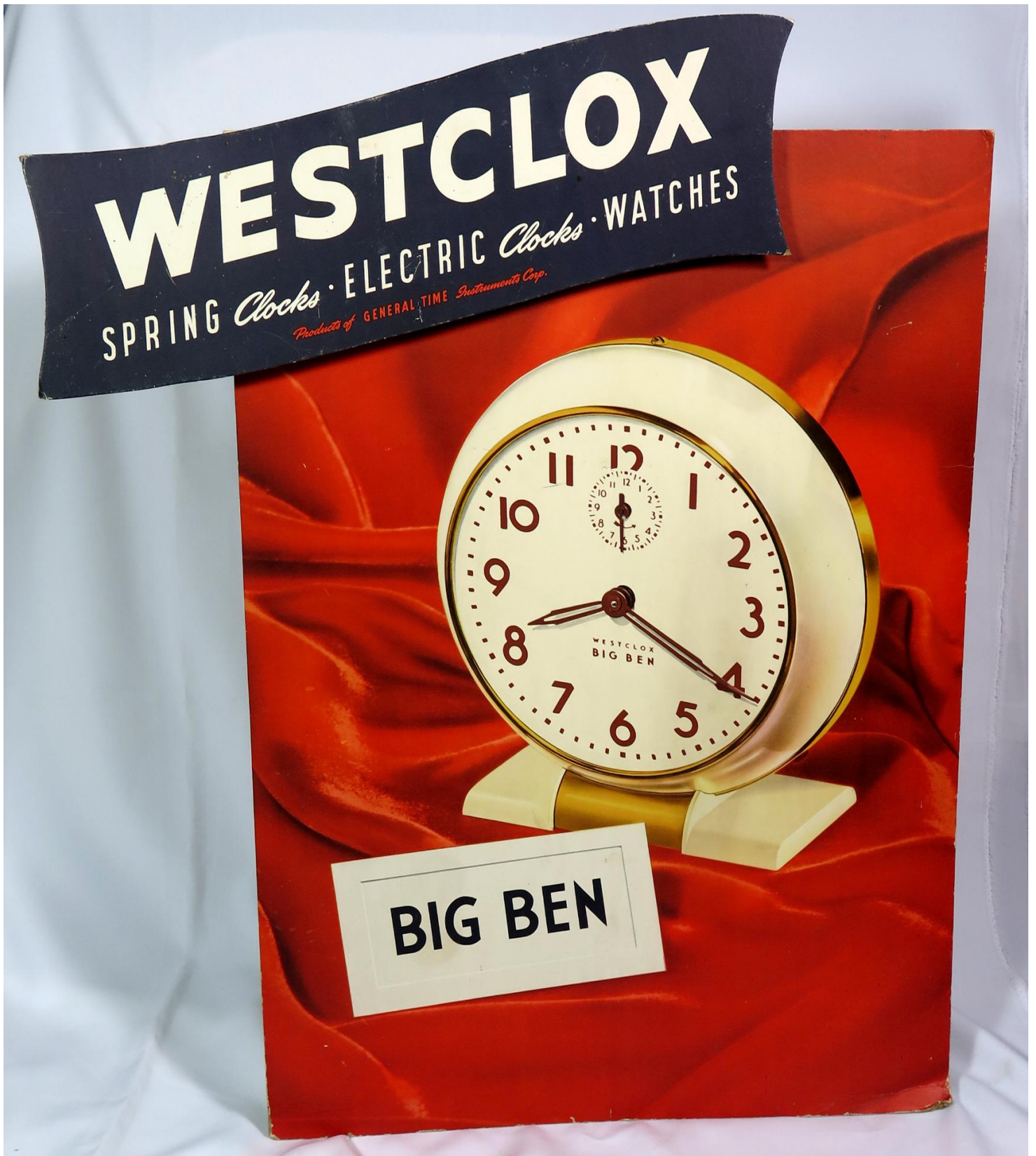
My Westclox Displays

In this Alarm Clock Newsletter I have added pictures of some of my displays for Westclox. Member Ronald Hoops has supplied pictures of his magazine ads for the article also. Thank you Ron....Again!!

The first display is dated about 1920 showing Big Bens, Baby Bens, Sleep Meter, Jack O' Lantern & a Blue Bird...Note, it does have a place for 2 Pocket Bens but I do not have any in my collection.



The second is a 30-inch cardboard stand up from the 1940's.



The third display is a deco style from the 1930's...I purchased this at the Fort Lauderdale National Convention in 2005. This display had to be taken apart so that it would fit in my suitcase



The fourth display is an electric Big Ben display that has a “window” at the top of the dial. This not only keeps time but also shows 4 different ads in that window. Each ad stays in the window for about 12 seconds. If you would like to see the clock run through the ads you first have to type the following link into the address bar of your computer and then press “Enter”.

The link to type in is:

<https://youtu.be/IXPcdt0-st0>



And finally, here are the 3 photos of magazine ads.
The first 2 are from the Saturday Evening Post - circa 1929
And the last ad is from McCall's - circa 1929

THE SATURDAY EVENING POST

Westclox

Put them on
your Christmas list



EVERYONE needs a dependable clock. And the whole world knows that Westclox are dependable . . . Everyone admires colorful beauty. Westclox in color possess exquisite beauty . . . Usefulness, attractiveness, known and lasting value—all combined in a Christmas remembrance that will be sincerely appreciated and treasured by friend or relative.

A colorful, accurate Westclox—for individual or family—for the bedroom or any other room in any home. There's Big Ben De Luxe and Baby Ben De Luxe—reliable alarms—and Tiny Tim, a convenient little timepiece, without alarm—all in radiant flower hues of old rose, green or blue—and at the same price as nickel finish. Practical. Beautiful. Ideal gifts! Put them on your Christmas list.

Ben Hur, the popular \$2.50 Westclox alarm, is also made in colors. There's a variety of other Westclox finished in lustrous nickel—plain or luminous dials. Prices range from \$1.50 to \$5.00.

*Sold everywhere by
jewelers, druggists, hardware and department stores
Prices slightly higher in Canada*

WESTERN CLOCK COMPANY
La Salle, Illinois, U. S. A.
*Factory: Peru, Illinois.
In Canada: Western Clock Company, Limited,
Peterborough, Ont.*



Tiny Tim \$2.50

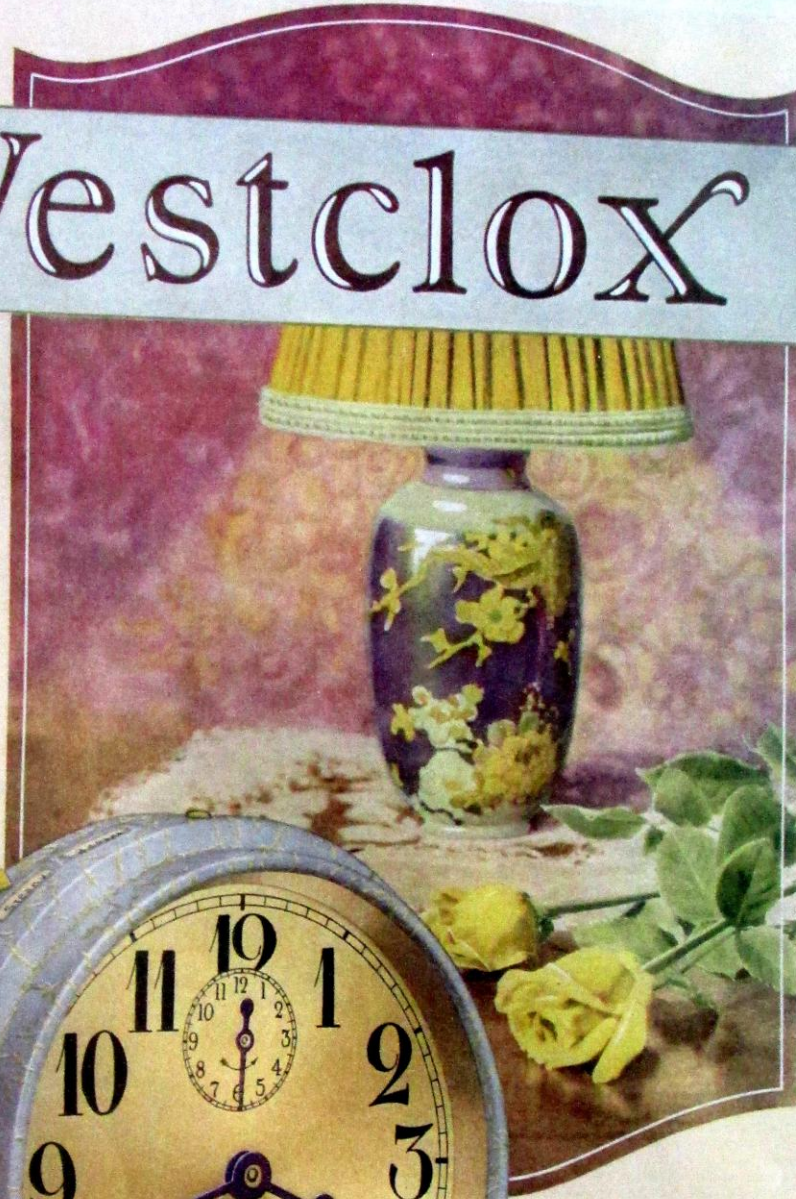
Baby Ben De Luxe \$3.75

Big Ben De Luxe \$5.75

Westclox



*Big Ben
De Luxe
\$3.75*



Forty years
of faithkeeping



BELIEF . . . in the loyalty of loved ones dwells deep in your heart . . . undisturbed by doubt. They have kept faith. The passing years have proved them *worthy* of your trust.

So, too, do forty years of faith keeping . . . of honest timekeeping service . . . of strict adherence to the highest standard of excellence assure you of the trustworthy character of Westclox.

Combined with this long distinguished dependability, you now find a new style in alarms . . . stately grace . . . dignity of design. Built on a sturdy, artistic base that lends a delightful touch of beauty . . . a noteworthy development in clock making . . . lessens possibility of tipping . . . insures longer life

In this new Westclox design you have a choice of models and sizes . . . all in exquisite shades of old rose, green or blue. A network of glistening gold gives a two-tone effect that harmonizes with their rich gold dials. Present day *vogue* . . . refinement . . . established timekeeping *value*.

Westclox in color are priced exactly the same as nickel finish.

Prices slightly higher in Canada

Westclox

WESTERN CLOCK COMPANY
La Salle, Illinois, U. S. A.

Factory: Peru, Illinois.
In Canada: Western Clock Company, Limited,
Peterborough, Ont.

There's a wide variety of other
Westclox in lustrous nickel finish
. . . plain or luminous dials . . .

2018 MEMBERSHIP RENEWAL

THE HOWARD BANTA ALARM CLOCK CHAPTER #178 OF THE NAWCC

NAME _____

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CITY _____ ST _____ ZIP _____ COUNTRY _____

NAWCC # _____

PHONE # _____

EMAIL ADDRESS _____

CHECK BOX IF INFORMATION HAS CHANGED.

PLEASE MAKE OUT A CHECK to "The Howard Banta Alarm Clock Chapter #178"
FOR \$15.00 FOR ONE-YEAR MEMBERSHIP.

MAIL TO:

**The HOWARD BANTA ALARM CLOCK CHAPTER # 178
c/o Mike Wilson Secretary/Treasurer
15508 East Chaparral Way
Fountain Hills, Arizona 85268**

Phone: 480-816-6483

Fax: 480-836-8766

Email: mike@oldephotog.com