

# The Howard Banta Alarm Clock Chapter



Chapter 178 of the National Association of Watch and Clock Collectors

www.acc178.org

September 2016

## President's Message

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In the past couple Newsletters I have asked for our members to contribute articles and/or ideas in order to have a wide range of collecting ideas and sharing of collections with each other.

May I now say, "Thank you". The last newsletter had a great article called: "Alarm Clocks are a Precursor Drug" by member Larry Cooper. If you have not read this informative and sometimes humorous article, please do. Also, a "Thank You" to Dennis Sagvold. He contributed a copy of an Ingraham Catalog that included the history of the Ingraham Clock Company with great pictures of alarm clocks including a parts page for both an 8-day alarm clock and a 30 hour alarm clock.

Many of you have stepped forward with either articles or ideas for articles.

We are proud to have two more contributors to this current Newsletter. Robert Schug and Joel Sarich.

Thank you to both of you.

Members. Please continue sending in articles or ideas for other newsletters to either myself or Bob Linkenhoker.

This newsletter continues to be a great venue to share your collections and be a part of a great Special Interest Chapter.

Thank you again for all your support.

Vince Angell

### EDITOR'S NOTE

**On October first it was my privilege to volunteer at the West Coast Clock & Watch museum at it's new location in Vista, California. While perusing the various items on display I noticed they have a New Haven clock with the OVB logo on it like the one pictured in the article in this newsletter. I will be sending a copy of the article to the museum officials for their information.**

## IN THIS ISSUE

- Page 1** President's Message  
**Page 2** Article 'A Measure of Time' sent by Bob Schug  
**Page 3-4** Article and Pictures 'What's in a Name or How Joel Zautner Opened My Eyes' by Vince Angel  
**Page 5-6** Pictures of some of Bob Schug's Animated Alarms  
**Page 7-8** A German Anvil Alarm compared to an American one

**EDITOR'S NOTE:** For this issue of the Howard Banta Alarm Clock newsletter I received a slew of pictures and an article from Bob Schug. I also as usual received help from our President Vince Angell. It is essential that you send me material or there can be no newsletters. Please take a few minutes and send pictures and written material to me at [rlink3@juno.com](mailto:rlink3@juno.com).

## **WITH OUT YOUR HELP THERE WILL BE NO NEWSLETTER**

So please give some consideration to sending material with or without pictures.

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## THE MEASURE OF TIME

An article by Per Ola and Emily D'Aulaire

“Taking the Measure of Time” brought to mind an incident that happened to my family more than 60 years ago. My sister was 8 and I was 6 when we escaped with my parents from the Nazis, traveling from Belgium through Portugal. At the U.S. Customs in New York, a clerk noticed a Snow White windup clock in our luggage. Snow White had a bluebird on her index finger that rocked back and forth with each tick-tock. The Seven Dwarfs were pictured around the clock’s numbers. When the clerk took it to another clerk, my sister and I howled in pain because our mother had suddenly pinched our bottoms. The clerk turned to us, and my mother pleaded, “Please don’t take away their little clock. They love it so much.” He angrily tossed the Snow White clock back into our luggage.

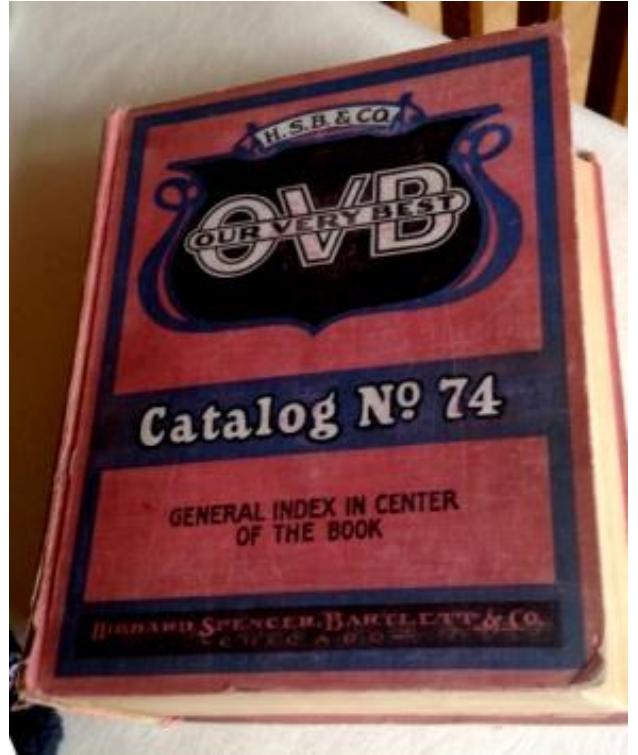
Only our parents knew that unpolished diamonds were hidden in the works of the clock.

Sylvan E. Bluestein  
Baltimore Maryland



What's in a Name?  
Or How Joel Zautner Opened My Eyes

I have been collecting for over 40 years and not until I talked to Joel Zautner a few months ago that I finally realized what I thought was a New Haven True Time Tellers logo for advertising was not what I thought it to be. To my surprise Joel had educated me on a Company that I had never heard of. It was a hardware store in Illinois named The Hibbard, Spencer, Bartlett & Company. One of their logos in their business was the letters OVB also known as "Our Very Best" He had found a catalog from that company from the late 1930's. In it were ads for the New Haven alarm clock with their logo on the dial. They sold these alarm clocks with their logo in, at least, 1938 and also put their logo on a rectangular regulator advertising "OVB True Time Teller Alarms" on the bottom.



1938

**HIBBARD, SPENCER, B.**

**OVB TRUE TIME-TELLER**

THE VERY LATEST MODEL IN ALARM CLOCKS. ARTIST KEEPER. FINEST ALARM CLOCKS EVER PRODUCED! HAVE COMBINED GRACE, BEAU

**TRUE TIME TELLER ALARM CLOCKS ARE**

**No. C-408** **Tom-Tom**—Tom-Tom, Octagon case, height 5½ in., width 4½ in., 4½ in. dial. New thin model convex glass. Artistic numerals. New model legs. Heavily nickel plated and highly polished seamless brass octagon case. 40-hour movement. Intermittent alarm. Back bell. Shut-off switch on top of clock. . . . . per dozen \$58.65  
ONE IN A BOX, 24 IN A CASE. WT PER CASE 75 LBS.  
Each Clock Tagged with

No. 1  
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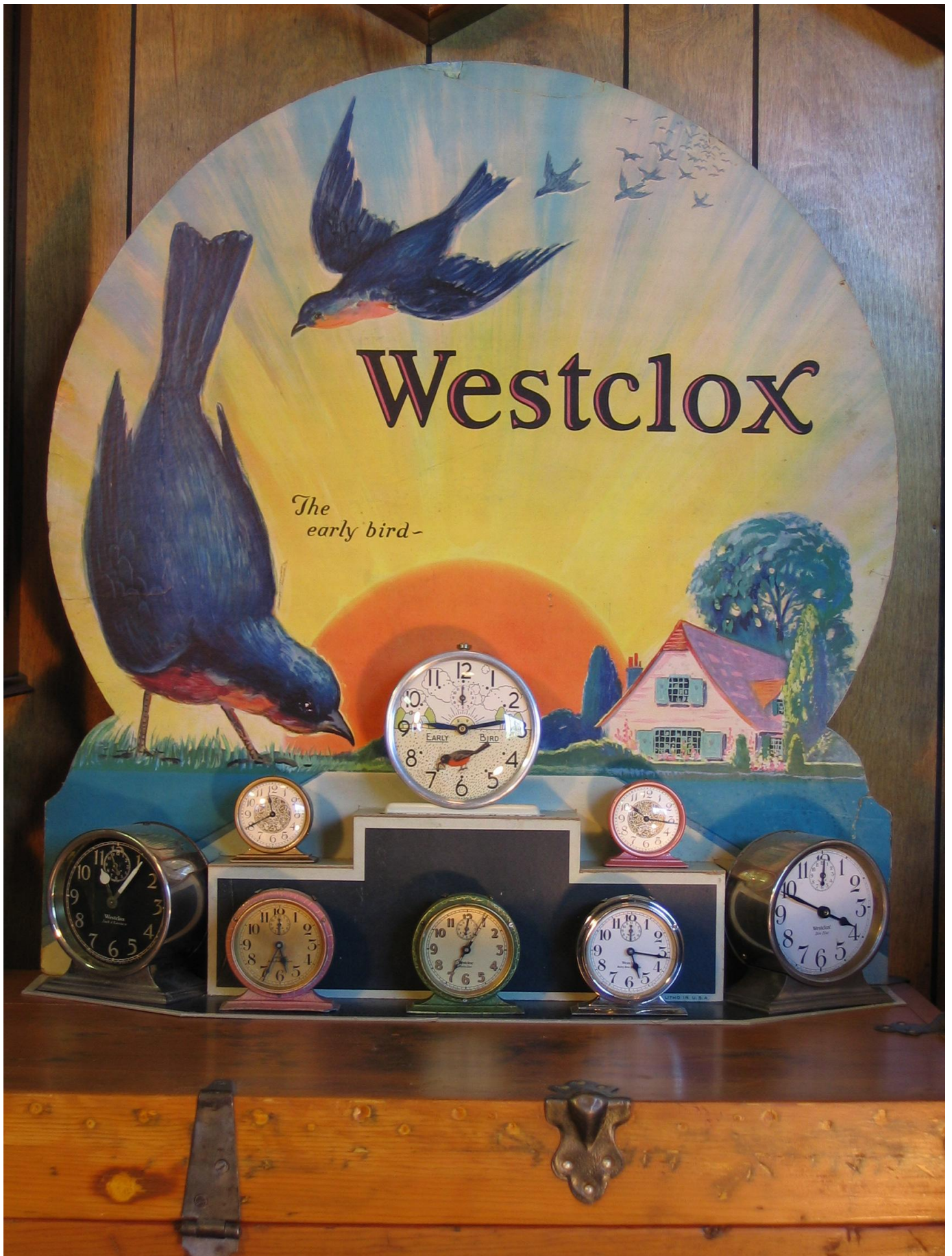


Also, to my surprise, after Joel had opened my eyes, I discovered that another clock that I owned was from that same company. They also used other names for their logos and CRUSO being one of their less recognizable. I have included a photo of my clock with the CRUSO logo and its original box which actually cost me more than the clock.



I want to thank Joel Zautner for opening up my eyes to what the words actually mean on the dials of clocks that I have owned for many years.





Robert Schug's Westclox Early Bird Display



A few more of Robert Schug's Animated Alarms



EARLY BIRD by Westclox



Two Organ Grinder Alarms. One with a monkey and the other with a Bear. Both by Lux. Looks like the same Organ Grinder though. Both are LUX clocks





A German Blacksmith alarm (looks like this one may have double animation)  
Compare this one with the Dennis Sagvold Seth Thomas Blacksmith that was in the September 2016 Newsletter



**SETH THOMAS ANVIL with BLACKSMITH ON THE LEFT**



If you have a Seth Thomas Alarm clock "The Anvil" Please check it. Every Anvil or Anvil clock ad shows the Blacksmith on the right side. This clock belonging to Dennis Sagvold has the blacksmith on the left. It is all Seth Thomas including the trademarked movement.

**Was this a prototype? Any information would be appreciated!!!**

Are there more out there? If you have one with the Blacksmith alarms on the left please contact the Howard Banta Alarm Chapter 178. Send pictures or information to [Rlink3@juno.com](mailto:Rlink3@juno.com) or by mail to Chapter 178  
7186 Calico Circle, Corona, Ca. 92881