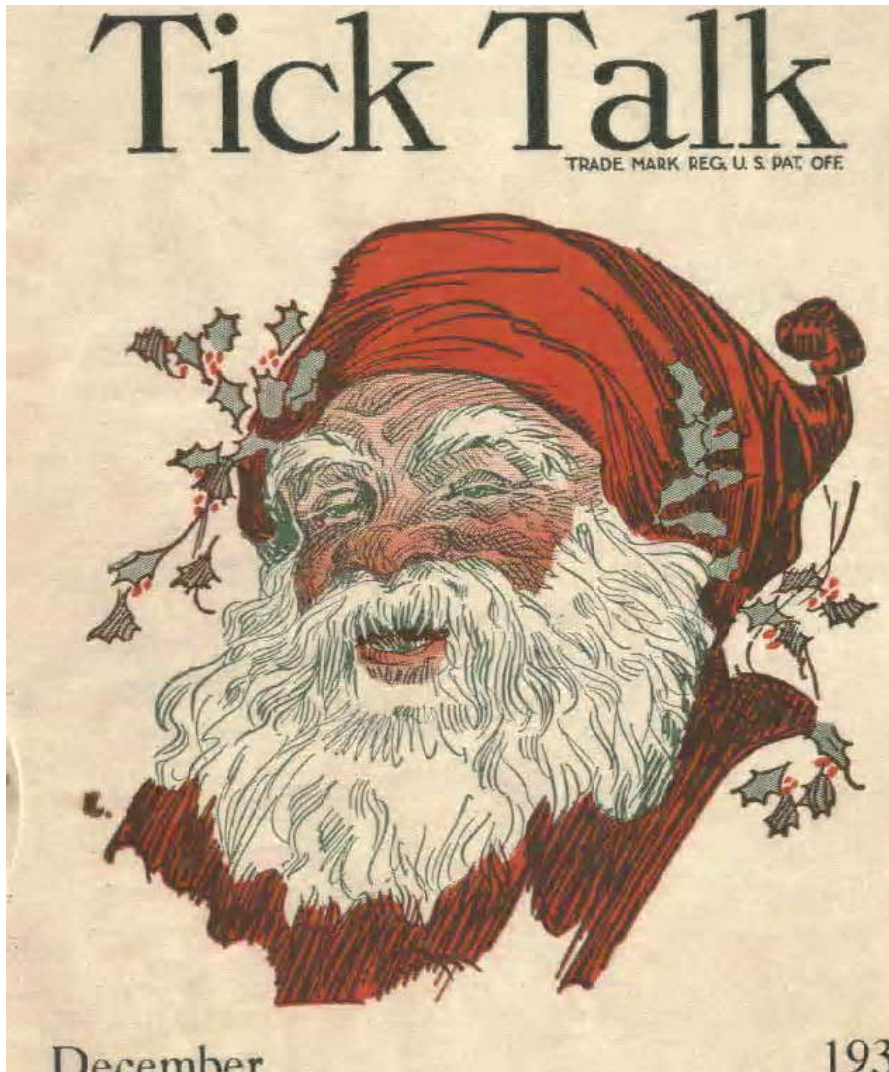


# The Howard Banta Alarm Clock Chapter



www.acc178.org

2004 Volume 4



Happy Holidays to All

**Joel Zaunter**

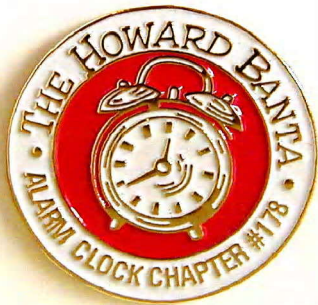
In this issue we are pleased to present the December 1934 issue of "Tick Talk". From seventy years ago to today - in reading the Issue we see that some of the same issues remain in our world. Our fellow member, Joel Zaunter, has kindly supplied the images of this publication for our holiday issue.

**Annual Dues for 2005**

We hope you've enjoyed reading the HBACC newsletters this year. To continue your subscription for 2005, please send your annual dues of \$15.00 by end of January 2005 to our Treasurer:

Mike Wilson  
15508 E. chaparral Way  
Fountain Hills, Arizona 85268

**HBACC Pins**



We are pleased to announce that Howard Banta Alarm Clock Chapter pins will be sent to all active members in the beginning of 2005. The design of the pin is shown at left. We're hoping to see many members wearing the pins to up and coming Regional and National meetings.

**Upcoming: Feb 3-5 2005  
Greater Los Angeles Regional  
Chapter 178 Program**

There will be a HBACC program entitled "Alarm Clocks are Collectible" as well as an extensive display of Alarms at the 2005 Regional in Pasadena California. The Regional is held at the Pasadena Center and the closest hotel is the Sheraton Pasadena, Pasadena California.

Officers, Contacts, etc.

Alarm Clock  
 Chapter Newsletter: Quarterly  
 Annual Dues: \$15.00

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Officers and Dues

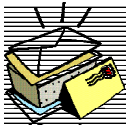
Since the illness and untimely passing of our Chapter President/Founder, Howard Banta, and his wife Marge it has been very difficult to keep The Alarm Clock Chapter going. During the 2004 Greater Los Angeles Regional I spoke with the newsletter editor, Mary Maier, and we agreed that it was in the best interest of the chapter that we ask Vince Angell to become more involved in the day to day operation of the chapter. Vince, as acting chapter president, has stepped up to the challenge with enthusiasm offering his time, skill and knowledge of alarm clocks to help the chapter come back. We, your officers, have concluded that currently there are sufficient dues to allow us to forgo this calendar (2004) year's dues in the hope that you will continue to support us in the future so that we can grow and share our passion for Alarms.

- Mike Wilson -  
 - Secretary / Treasure Chapter 178 -

Sell it Through the Newsletter

Every member may submit one ad per newsletter. This includes a *Wanted to Buy* or *Wanted to Sell*. The newsletter comes out at the beginning of March, June, September and December.

Instructions to Authors



All are encouraged to submit articles for publication in the *Alarm Clock Chapter* newsletter. Please include your name, address and phone number with the article. Although certainly not a complete list, suggestions for topics are:

- Specific alarm clocks or manufacturers
- Unique design - movement or case
- Special methods of cleaning
- Descriptions of interesting repairs
- History of a manufacturer
- Helpful tips on repair

Photos along with the text are always appreciated. Please email to the editor at:

saraandmary@sbcglobal.net

From Our Australian Corner



SEASON GREETINGS  
 AGINCOURT REEF, AUSTRALIA

*To Mary and all at Chapter 178*

Merry Christmas  
 and a Happy New Year

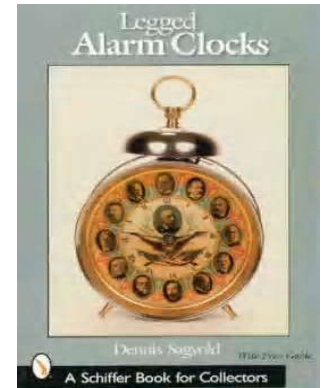
*Best regards  
 Rod Lewis*

Our Australian member, Rodney Lewis, sends his best wishes for a Happy Holiday Season to all the members of Chapter # 178.

Author Feature

We are pleased to present a short biography written by Dennis Sagvold, author of the book *Legged Alarm Clocks*.

I developed an interest in clocks in the late 1970's. A very good friend of mine had a clock collection and was a member of the NAWCC. The clock collection he had was very impressive to me. I got hooked! My friend also repaired clocks, watches, and pocket watches. The movements fascinated me. I started collecting!!!! There were clocks and pocket watches, the collection grew. I appreciate wrist watches, but never collected them. Early 1970 found me enrolled in Chicago School of Watchmaking. I graduated as a Master Watchmaker. One day my cousin asked if I could repair his Seth Thomas mantle clock. With the help of a jeweler friend of mine, we had the chimes synchronized. He said if I repaired clocks he would give me every one that came into his store for repair. The knowledge of watchmaking was a great help. Where the legged alarm clocks began I do not recall. The style interested me. The more I studied clocks, the legged alarms kept popping up. They were a nice filler when I could not find a nice clock to add to my collection. After more research I discovered what a short lived series of clocks they were. Roughly 1880 to 1935. Only about 50 years. The art deco period in alarm clocks also interest me, but I stayed with the legged alarms.



The book "Legged Alarms" started about 20 years ago. It was difficult to remember what I had in my collection. With photography as one of my hobbies, I started photographing my alarms and when I went on a clock hunting trip I went to the car to see if I had that alarm. It was a great help. About 4 years ago I thought, why not put this information together in book form and let everyone else share the information I had assembled. Through the years I also had collected original advertising of my alarms, which I thought was a great asset to authenticating the date of the clocks. This was also a nice addition to the book. The book was truly a labor of love.

-- Dennis Sagvold --

Member Collection

Bugs Bunny Ingraham Alarm ca. 1951



Bob Schug, highlighted in the *Member Feature* section of Volume 3, 2004, has kindly submitted additional images of his collection. A few of the animated alarms are shown here. Other images will appear in next few newsletters.

Thanks very much, Bob, for your contribution.

Animated Roy and Trigger (left) by Ingraham ca. 1951. Interesting Canadian version (right) is a Canadian Mountie.



Chapter News and Updates

When you receive the NAWCC Bulletin, please check the *Special Interest Chapter Highlights* for possible updates and news on the Howard Banta Alarm Clock Chapter.

Phyllis and I will try to have a write up, small or large, in every issue.

-- Vince Angell --



Volume 20

December, 1934

Number 4

## The Season's Greetings From Our General Manager

I AM sorry that it is impossible for me to personally greet and wish every member of the Westclox organization a right Merry Christmas and a really Happy New Year—happy the whole year through.

We all have our troubles and many of them. They vary in kind and degree and some of us seem to have more than our share, but, even so, looking back on '34 there is much for which we may all be thankful.

Westclockers have worked, and worked hard. No effort has been spared in management or policy to make '34 a better year and no effort will be spared in '35. Furthermore, this policy, as you know, is not of the "opportunistic" variety, which thinks only of today or of this year rather

than of next year and the years that follow.

The reputation and character of an organization and a business is like the reputation and character of a man. As one philosopher put it—"A business institution is but the lengthened shadow of its personnel." It takes a long time to make it, with years of hard work, high ideals and wise planning. On the other hand, it can be destroyed very quickly.

We of the Westclox organization have a great heritage in the reputation, character and prestige which Westclox enjoys throughout the world. It is our job not only to make and advertise and sell more clocks and watches, but to do it in such a way that this good name will be safe-

guarded and continue to grow in the years to come. That good name is nearly fifty years old. We must not for the sake of immediate profit or shortsided gain do anything to jeopardize the long time future of Westclox any more than as individuals we should take a questionable "short-cut" or "pull a fast one" on a friend or associate, even though it looks to be to our immediate advantage.

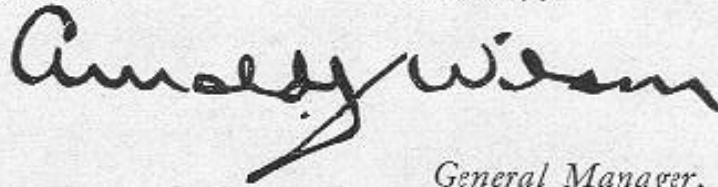
Considering national and worldwide conditions, 1934 was on the whole a satisfactory year for Westclox. Up to November 24 there were with our present personnel 4,360,000 possible man hours of employment, on the basis of a forty hour week. Of this amount we worked 3,849,000 or 88%. This is rather outstanding

and a source of satisfaction to all of us.

We do not know about 1935 but your Management again pledges every effort to make it, if possible, a successful, better and happier year. With your continued intelligent, wholehearted cooperation I feel sure we can look forward to 1935 not only with confidence but with greater confidence that has been possible for some years past.

Again my very best wishes for a right Merry Christmas and a really Happy New Year—happy the whole year through.

Sincerely,



General Manager.

### Income And Pension And Group Insurance Plans Renewed For 1935

**WESTCLOCKERS** will be pleased to know that the Board of Directors of the Company recently took action renewing our Income and Pension Plan and our Group Insurance Plan for the year 1935.

#### Income and Pension Plan

The Directors voted to renew our Pension Plan at the same rate as the Company has been contributing for the past 10 years.

Because of the general 7% increase in earnings last April it was necessary

to change the hourly rates that determine the various classes. Formerly Westclockers who earned 47c or less per hour (day rate) were in class one. This has been increased to 53c. The second class has been increased from 72c to 80c per hour, and the third class is now 81c and above instead of 73c.

The following table shows the amounts the Company is putting aside on December 31st of this year for employees who earn 53c or less per hour (day rate) and paying \$25.00

during the year.

Service	Men	Women
3— 5 yrs	\$ 5.00	\$ 5.00
6—10 yrs.	10.00	10.00
11—25 yrs.	30.00	40.00
26 and above	50.00	60.00

For employees earning 54c per hour (day rate) and less than 81c per hour (day rate) and paying in \$37.50 during the year, the contributions of the Company will be 1½ times the figures in the table.

For employees earning 81c and above per hour (day rate) and paying in \$50.00 during the year, the Company's contributions will be 2 times the amounts shown in the table.

At the present time it is estimated 97% of all eligible Westclockers are members of the Pension Plan.

### Group Insurance

The Group Insurance contract has again been renewed with the Equitable Life Assurance Society for this year. As in previous years this insurance, in general, is equal to one year's salary, but cannot exceed \$2,000.00 nor be less than \$300.00.

2,000 hours, which in round figures approximates the number of hours worked in a year with a 40 hour week, has again been set as being the normal hours in determining the amount of coverage for 1935.

The amount of coverage for every Westclocker, with the exceptions pointed out below, will be the hourly

rate in effect on December 1, 1934, multiplied by 2,000—the normal hours.

In arriving at the amount of coverage for salaried employees 50 weeks has arbitrarily been taken as the number of working weeks in the year.

There are a limited number of Westclockers who regularly work less than the normal hours. In these cases the amount of insurance coverage will be the hourly rate multiplied by the hours the employee is normally scheduled to work. This applies only to a limited number on "part time jobs", and not to those working short hours due to lay-off or curtailment of work.

### Christmas and New Years Holiday Announcement

AS announced on the bulletin boards, the factory and offices will be closed from quitting time Friday evening, December 21st, until starting time Wednesday morning, December 26th.

For the New Year holiday the factory will be closed from quitting time Friday evening, December 28th, until Wednesday morning, January 2nd.

Exceptions will be notified by foreman or department heads.

The Company has a small house for rent at a reasonable rental. If interested speak to your foreman or the Real Estate Department.



## Twenty-Six Westclockers Admitted To Quarter Century Club



A CLASS of twenty-six, the largest ever admitted to the Quarter Century Club, was admitted at the seventeenth annual banquet held at the Kaskaskia Hotel the evening of December 13th.

The twenty-six new members of the Club, whose pictures appear on the center spread are: William R. Paden, salesman; Glenn R. Heister, foreman of the Printing Department; Robert Arbuckle, assistant foreman of the Printing; Walter R. Koehler, Accounts Payable Department; John H. Schmidt Chief Accountant; Otto W. Danz, Baby Ben Department; Joseph F. Washkowiak, foreman of the Two Inch Material Department; James Mee, Store Department; Paul Brauns, Jr., Treasury; Bruno C. Meyers, Jr., Tool Department; Joseph L. Luba, Baby Ben Department; Gustaf Johnson, Watch Department; Stanley Studzinski, General Service Department; Harry O. Wilmurt, New York Office; Joseph C. Scholle, foreman of the Trade Repair Department; William J. Horner, salesman; Herman V. Hess, Watch Department; George J. Nichols, foreman of the Hardening Department; John W. Schweiger, Store Department; Fred W. Weber, Tool Department; Nellie Kohr, Wheel Cleaning Department; Gustav J. Hoss, Power & Light Department;

John Maciejewski, Buffing Department; John P. Loehr, Automatic Screw Machine Department; and Harry Gribbon of the Big Ben Assembling Department. Ernest Gorenkowski of the Buffing Department was a member of this class, but because of illness we were unable to get his picture.

Of course the big event of the evening was the dinner, with the Kaskaskia chef outdoing himself. During the dinner Bierman's Orchestra provided appropriate music.

Following the dinner, pins were presented to the 26 new members, and diamond pins, emblematic of 35 years service, were presented to A. H. Neureuther, Consulting Engineer; Harry W. Geiger, Tool Department; William J. Schmitz, assistant foreman of the Casting Department; Elizabeth Leyes, Stock Department; Edward G. Utz, Export Department; John King, assistant foreman of the Buffing Department; and Marcelli L. Mankowski, foreman of the Foot Press Department.

A picture of the 35 year group appears on page 15.

Mr. A. H. Neureuther, one of the 35 year group, responded with a brief but interesting talk.

Following the dinner Mr. R. H. Matthiessen, President, and Mr. A. J.

Wilson, Vice President and General Manager, both made talks which proved of great interest to the members of the Club.

Mr. Matthiessen dwelt on the long years of association with this business by the members of the Quarter Century Club, and the vital part they have played in the development of the organization throughout the years. Much of his talk was of an intimate

nature.

Excerpts from Mr. Wilson's talk are reprinted elsewhere in this issue.

Following the talks, entertainment was provided by Harold Sterling, a magician, whose "black magic," particularly the decapitation of "Charlie" Wagner, proved extremely interesting.

The evening closed with the singing of "Auld Lang Syne," the Club's official song.

### A. J. Wilson, General Manager, Reviews Activities, Explains Tariff Problems To 25 Year Club

MR. Wilson's talk to the Quarter Century Club proved of great interest. We are reprinting the portions of it that were not of a confidential nature.

He stated, "Reviewing briefly our own activities of the past year I am glad to state, as you already know, that there has been and there will be no letting down in our efforts to develop every department of our business. We have continued at great expense our experimental and engineering studies and designs for entirely new products, as well as improvements in the old, without interruption. Some of the most important and costly of these developments do not show on the surface at all nor are they known except to the few who realize what has been going on. The benefits of some of these developments will not be received perhaps for years to come but

it is this slow and continuous building process, in which you have had so large a share in past years, which has made the Westclox product what it is today and which will continue to maintain the same leadership in the future. We could, to our immediate short term monetary advantage, discontinue many of these experiments and developments. We could reduce our sales and advertising expenses and we could coast along for a time on our past reputation, but if we are going to be interested in having a Quarter Century Club twenty-five years from now, such a course would be fatal. We must plough back into our business for the sake of the future a very large portion of what comes in today."

Mr. Wilson continued, "We estimate that the percent worked of possible man hours so far this year, based on the average number of employees,



is 88% or 3,849,000 hours worked out of a possible 4,361,000.

"We estimate that the percent worked of possible man hours of our present personnel, based on the week ending November 24, was 88.9.

"We repeat that such a condition of employment is unusual today and would be impossible were it not for the previous policy of continuous development and improvement and the continued wholesouled, intelligent co-operation of all our employees.

"I might further add that the payrolls of the Western Clock Company for the year 1934 will exceed \$2,000,000.00, an indication of the importance of Westclox from the standpoint of the income of this community.

"I believe that our greatest achievement during the year, however, was not the record of employment or the record of production but, humanly speaking at least, was the outstanding record of safety.

"I was asked the other day how it was possible for us to make such a record and I told the gentleman that the record was not made this year but had been in the making for the last twenty-five years. He wanted to know something about our safety committee and how many members we had, and I told him that we had 2255 members and that if we should employ another man or woman tomorrow we would then have 2256 members. That is the real explanation of our

safety record."

Mr. Wilson briefly reviewed our Employee Benefit Program. He stated, "The Management has continued also its past policies with respect to various types of employee relationship benefits. Our group insurance has not been allowed to drop.

"We have continued our Pension Plan without interruption or revision and in this connection it is pleasing to note that, particularly as it affects the individuals in this room, the rather sharp increase in annuity rates which went into effect about a year ago, did not affect you who are under the older annuity contracts. Your pension payments, your pension stamps, are buying larger annuities than the same amount would buy today because they were entered into before the increase in rates.

"We have continued our sickness benefit, our pre-pension and supplementary pension plans and, as you have recently noticed, we again announced a continuation of the temporary unemployment benefit plan. This plan, like so many others which have been developed, is of pioneer character in its conception and scope in industrial relationships. We hope, as announced in that plan, that no unemployment benefits will be paid, because we hope that employment will continue at such a high rate that it will be unnecessary. We believe that the best type of unemployment in-

*Tick Talk*

Page 7

insurance is employment, and working together we have a very good chance of solving the unemployment problem as far as the Westclox organization is concerned.

"We want you to know also that the plan for vacations with pay has not been forgotten by the Management and that they will again be resumed as soon as we find it possible."

Mr. Wilson went into the problem of tariff as it concerns our plant, a subject of vital interest to Westclockers. He stated, "A great big problem for the clock industry in particular today is the subject of tariffs.

The hearings on reciprocal tariff for Switzerland are to take place shortly. We do not know what the outcome will be but an elaborate and extensive argument has been filed on behalf of the clock industry for consideration by the tariff committee. Some of the points involved in the argument will be of interest to you. For example the labor content of the clock industry is very high, running to from 60 to 70 percent of the price or value of the product, not including labor content in materials. This means that with approximately two-thirds of the value of the product in labor, the industry is extremely dependent on the cost of labor as determining its ability to produce clocks

and watches either for the world market or our own domestic market.

"The non-jeweled watch industry is not afraid of foreign competition with equal wage and labor scales and standard of living, but if we are to maintain this standard which even in times of depression has made the American people very much better off than the workmen abroad, we can not continue the business without adequate protection.

"We have reliable authority for the statement that, even with our depreciated dollar wage, scales in our industry in Switzerland are about one-half the present scales in the United States. In 1932 skilled males in Switzerland in the industry were receiving 29 to 39c an hour, unskilled, 23c; apprentices 8c an hour; females, skilled, 25c an hour; females, unskilled, 15c an hour.

"We have had recent information



*The Original Factory and Offices*



William R. Paden



Glenn R. Heister



Robert Arbuckle



Walter R. Koehler



Paul Brauns, Jr.



Bruno C. Meyer, Jr.



Joseph L. Luba



Gustaf Johnson



George J. Nichols



John W. Schweiger



Fred W. Weber



Nellie Kohr



John H. Schmidt



Otto W. Danz



Joseph E. Washkowiak



James Mee



Stanley Studzinski



Harry O. Wilmurt



Joseph C. Scholle



William J. Horner



Herman V. Hess



Gustav J. Hoss



John Maciejewski



John P. Lochr



Harry Gribbin

to the effect that Swiss watches are being sold today at the equivalent of 25c to 39c per watch. It is not hard to see how they do it under these conditions.

“Let us turn to Germany which will also doubtless be involved in tariff negotiations. We find that according to the United States Monthly Labor Review of June 1932 that in the German Clock and Watch Industry watchmakers were receiving 21c to 28c an hour if over 21 years of age, and 14c to 21c if under 21 years of age, and today, with all allowances for exchange this averages or approximates  $\frac{1}{3}$  of the wage rates in the United States.

“Turn to Italy, also a large producer of clocks, and we find in the Labor Review of June 1933 that workers in the jewelry industry were receiving from 13c to 24c per hour and goldsmiths and silversmiths from 11c to 21c an hour.

“Turn to an even more dangerous possibility than any of the others, namely, Japan. And when I mention

Japan I am not talking about a political yellow peril or anything of that sort, but I am talking about the clock and watch industry. According to a government report of October 1934 it is stated that at the end of 1931 there were ten Japanese firms engaged in the construction of electric clocks; fourteen producing table clocks; twenty-two, hanging clocks; six, watches and wrist watches; and twenty-nine producing clock and watch parts. In the Far East and South America and the West Indies, Japan is today underselling all the other manufacturers of the world on clocks and watches. When in Germany last summer, Mr. Kienzle, the head of one of the largest clock factories in Germany, told me in discussing their foreign trade, that the thing that really worried him was Japanese competition. How do they do it? The following information covering wage standards in Japan from the Labor Review of December 1933 gives the answer. The wages I am going to quote are not hourly wages as you might suppose,

**Total Perfect Hours To December 1, 1934**

**10,378,905.8**

**Among Our Resolutions Let's Resolve**

**To Keep Up The Good Work.**

but they are daily wages. In the textile industries, hosiery knitters receive:

Male 60c a day

Female 30c a day

Silk reelers

Female 21c a day

Cotton spinners

Female 25c a day

In the metal and stone industry, lathemen receive \$1.57 a day; foundry workers, 72c a day; pottery workers, 85c a day. In the chemical industry matchmakers receive:

Male 27c a day

Female 20c a day

In the wearing apparel industry tailors receive 50c a day; shoemakers 80c a day; and the general day labor rate for males is 45c a day; females, 28c a day. And the days are not 8 hour days or 5 day weeks.

"Japan today has one factory capable of producing close to 10,000 clocks and watches a day. We contend that there is no possible benefit to this country in letting down the bars of foreign competition where an industry is well organized, highly competitive and well equipped as is the clock and watch industry. There would be no gain in throwing an American clock or watch

worker out of work so that a foreign watchmaker would have a job and therefore buy an American automobile or some American corn. There are no doubt some types of raw materials and even products of industry which because of peculiar conditions can, to the advantage of our whole country, be purchased abroad. International trade of this sort is to be greatly encouraged, but it should not be encouraged to the detriment or destruction of what can just as well or better be made in America, other things being equal."

## Roach Elected President 25 Year Club

### H. Mauritzen Elected Vice President

**J**AMES Roach, foreman of the Big Ben Department, was elected President of the Quarter Century Club at its annual banquet December 13th, succeeding Fred Weisheit, foreman of the Dial Department.

Harry Mauritzen, foreman of the Shipping Department, was elected Vice President of the Club, succeeding James Roach.

## "Ask The Man Who Owns One"

**D**O you suffer from bald spots and fallen arches? Are you the victim of *grouchitis* (unpleasant disposition) that even your best friends won't tell

you? Do people laugh when you sit down at the piano? Do you experience distress after signing checks? Then, buy a home and forget your

worries. The vexation of that home, its mortgage and its maintenance, will be so great all your other troubles will dwindle into insignificance.

The roof leaks and the grass needs cutting. The house must be painted this year and the rose bush is mildewed. The drain in the bath tub is plugged, and where the "Sam Hill" is the hoe? The front door lock is on the "hummer", and can't you remember to bring home something to fix that leak in the roof? New wall paper is called for in the living room, and how do you get rid of mustard weeds and pig ears in the lawn? We simply have to have new curtains for the south bedroom, and can't that hound dog of yours find some place other than the flower bed to bury bones? The furnace fire pot is cracked, and don't forget to take out the ashes.

But, on the other hand, five more years and the place is ours—we hope. Free and clear! They say land values are coming back somewhat, and hasn't that birch tree made wonderful growth? Junior has never been so riotously healthy, and is there anything more beautiful than sumac and hawthorne trees colored a brilliant red by Jack-Frost? Jones came over to return that spade he borrowed last spring and wants to know if you wouldn't like to go shooting rabbits Saturday. Who would have thought this family could save money?

Yes, sir. There is something to be said for not paying rent. A home that belongs to you for its compensations.

The desire for a home is well nigh universal. In every land people look to find a permanent abode... a home, a place in which to strike one's roots.

The bachelor girl, who has decided that marriage is for someone else, has, in most cases, an intense love of a home of her own.

Man's interest for a home is equally strong. From the growing things on his little plot of ground, which he has watched and nursed and finally come to love, a man draws strength.

Home is the place in which we can be completely ourselves; the place where our creative instincts in the form of arranging rooms, or laying out a garden, have ample opportunity for exercise. In it lessons are taught which we are not so likely to learn elsewhere—unselfishness, thriftiness, neighborliness.

There's nothing that gives you such a feeling of "belonging" as owning your own home. It makes your family a vital part of the community. It increases your loyalty to your country (if taxes aren't too high) and makes for better citizenship. And most of all home owning means stability,—the assurance of having a home no matter what may happen, and of being able to maintain your own standard of living:

"Ask The Man Who Owns One!"

In recent years, because of economic conditions, there has been little thought of home building, but of late there has been renewed interest in real estate and home owning.

For those who are interested in embarking on the glorious voyage of home building, the Company has provided Central Park, with many desirable building lots for sale at reasonable prices.

### **Our Safety Record Continues To Make Headlines**

**T**HE following article concerning our safety record appeared in the December issue of the National Safety Council News, the official magazine of the National Safety Council.

#### **Ten Million Safe Hours**

Only a few years ago one million man-hours without a disabling injury was considered an utter impossibility. But that mark in safety progress was reached long ago and succeeding years have seen new records established.

Now the ten-million mark has been passed. On November 1 the Western Clock Company had operated 10,029,681 safe man-hours, and at the time of going to press no injury had been reported.

Behind this record are all the elements that are recognized as essential in an effective safety program. There has been inspiration from the front

office, intelligent supervision, and whole hearted cooperation from the men and women on the job. The management has recognized its responsibility in providing a safe and orderly plant, the foremen have trained and watched over those under them, and the workers have responded to these influences. There has been little of the spectacular in the safety program. But there has been more than thirty years of painstaking and well directed effort which has gathered momentum with the years.

But in spite of the number of records that have been established recently, there is still recognition for the small plant that completes its first year without a disabling injury. The Honor Roll of the National Safety Council is open to any plant or department which exceeds the reasonable minimum of 400,000 man-hours or 200 working days without a lost-time case.

### **Extra Special Prices On Two Products**

**O**NE of our specialty numbers, the Toy Outboard Motor, is available to Westclockers at a price of 75c.

A limited number of Model E5M Sterling Electric Auto Clocks, gold, silver, or nonglare plain dial models, are available to Westclockers at a price of \$3.95. This model originally sold for \$12.50.

On display in the show case.



## Seven Young "Old Timers" Receive 35 Year Diamond Pins

AT the annual banquet of the Quarter Century Club held at the Manufacturers' Club in La Salle on the evening of December 13th, seven "Old Timers" were presented with diamond studded pins, emblematic of their completion of thirty-five years service with the Company.

Pictures of these young "Old Timers" appear on the opposite page.

Andrew H. Neureuther became a Westclocker on June 20, 1899, a few days after he was graduated as Mechanical Engineer from the University of Illinois. From that date until February 17, 1932 he was Chief Engineer. At that time he was made Consulting Engineer, the position he holds today.

Harry W. Geiger started as a Westclocker on May 5, 1899 and since that date has been employed in the Tool Department.

William J. Schmitz started his career as a Westclocker on February 24, 1899. Since that time he spent practically all his time in the Casting Department. For many years he has been Assistant Foreman of this Department.

Elizabeth Leyes took up work as a Westclocker on April 11, 1899 in the Four Inch Finishing Department. Miss Leyes worked in the Finishing Department until September 20, 1920

when she became a member of the Stock Department where she is now employed.

Edward G. Utz became a Westclocker on September 4, 1899, when he took up work in the Office. Since that time he has worked in several divisions of the Office. In recent years he has been a member of the Export Department.

John King became a Westclocker on July 6, 1899, when he took up work in the Buffing Department, where he has worked ever since. John has been Assistant Foreman of the Buffing Department for many years.

Marcelli L. Mankowski became a Westclocker on May 19, 1899. During the early years he worked at practically every type of clock making work. When the Foot Press Department was created he was made foreman, the position he holds today.

We extend our congratulations to these "Old Timers" upon the completion of thirty-five years service.

**B U Y**  
CHRISTMAS  
SEALS



**H E L P**  
FIGHT  
TUBERCULOSIS



Andrew H. Neureuther



Harry W. Geiger



William J. Schmitz



Elizabeth Leyes



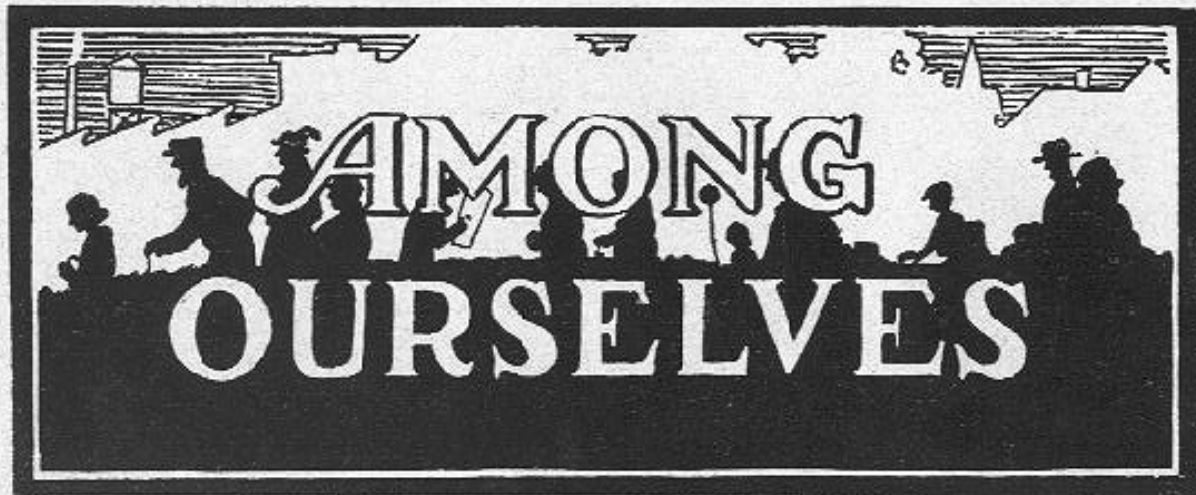
Edward G. Utz



John King



Marcell L. Mankowski



Adele Tadych is back at her work in the Power Press Department after several weeks' absence due to injuries she received in an automobile accident.

Elaine Kukovic wishes to thank the members of the Power Press Department for the flowers sent to her while she was a patient at St. Mary's Hospital.

Edward Halm is absent from his duties as Assistant Foreman of the Power Press Department, due to illness. Members of the Department extend best wishes for a Merry Christmas and a Happy New Year to Mr. Halm.

Celia Martin of the Dial Department plans to spend her Christmas holidays in Chicago.

Mrs. John Lambert, formerly Carrie Ossola of the Hair Spring Department, has left us to take up housekeeping in Chicago.

Celia Mazurkiewicz, Theresa Strehar and Antonia Denelli of the Dial

Department attended a party recently. Theresa walked off with the prize.

Florence Pikula has left her work in the Hair Spring Department to take up housekeeping.

Clara Dittmar of the Hair Spring Department is wearing a very pretty diamond.

Joe Miklavcic of the Balance Department wishes Santa would bring him a chair for Christmas so that he wouldn't have to stand during the noon hour talking to a certain party.

Bernice Klug and Frances Biolchini of the Balance Department underwent appendix operations recently. We wish you a speedy recovery, girls.

Lucille Bump wishes to inform members of the Balance Department that she has changed her name to "Toots."

Members of the Stock Department are glad to see Janet Strickland back to work following an extended illness.

Joseph Schatz of the Stock Depart-

*Tick Talk*

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ment acted as bestman at a wedding of a friend in Chicago recently.

It's winter again! George Hammerich of the Stock Department appears daily with a pair of "fur lined side curtains" on his cap.

A rocking-horse or a rocking chair would be suitable for "Patsy" Halm of the Stock Department, while he engages in his noon hour pinochle game. Harry surely has a good time rocking back and forth and holding onto his cards.

We have been informed that on a recent hunting trip George Hammerich of the Stock Department fired 9 shots at a rabbit—and missed him. "Heinie" Heitmann tells us that George bought peanuts to satisfy his hunger that night.

Well, I'll be "dog-gone". "Iggie" Klamper of the Stock Department was seen strolling through the "main drag" of Peru with a half-pint pup. "Iggie" was showing the citizens of Peru the latest in dog clothes.

Santa tells us that Art Taylor of the Stock Department was pricing some "left-hand sparklers". And what about Hummer's window, Art?

"Heinie" Heitmann of the Stock Department hopes that Santa will bring him a motor that will start in rainy weather and if that is impossible he'd appreciate a raincoat, rubbers and an umbrella.

John Loehr wishes to thank the members of the Automatic Screw Ma-

chine Department for the gift he received from the boys commemorating his 25th year as a member of this department.

The Stock Room Reporters wish everyone a Merry Christmas and a Happy New Year.

The sympathy of the Automatic Screw Machine Department is extended to Henry Schmeizer whose mother recently passed away. Henry wishes to thank the members of the department for the floral offering sent at the time of his bereavement.

We wonder why Marie Goletz has been "dolling up" lately. Is it for Santa Claus, Marie?

Albina Bregach of the Plating Department wishes Santa Claus would bring her a seal coat, and Virginia Kowalczyk would appreciate a doll.

Wanted to buy—a good wrist watch. See Bill Cridge of the Shipping Department before Christmas.

Marjorie Plym of the Comptroller's Office spent Saturday, December 8th, shopping in Chicago. "More to pick from" says Marjorie.

The Accounts Payable Department is proud to have a member in the Quarter Century Club,—Walter R. Koehler.

Mary Ann Roe of the Sales Order Department is assisting with the work in the Stores Accounting Department.

The office force wondered why Paul Brauns came to work all dressed up one day. Little did they know that

he was going to have his picture taken for Tick Talk.

Anyone knowing of a good remedy that will prevent desk drawers from sticking, please advise Mr. Jos. Burkart, Stores Accounting Department. He will surely appreciate it.

One good riding horse for sale.—Inquire Bob Steen, Shipping Department.

Main Spring Department letter to Santa—

Dear Santa:—

Please bring

Dudek—a machine gun.

“Mony” H.—a rubber dolly.

“Little Mary” B.—a hobby horse.

“Austrian Joe” T.—a Kodak, so he can take pictures of his girl friend.

Eleanor D.—A kiddy car so she can ride to work.

“Turk” T.—a gallon of 5000 mile motor oil.

Margie H.—a pair of roller skates.

“Fronga” Z.—a doll and buggy.

Rubie R.—a diamond ring.

“Red” S.—an indoor ball and bat.

Gifts wanted for Christmas by some of the members of the Baby Ben Department:

I. Ratajczak—1 pr. red flannels.

1 pr. orange sox.

Victoria Kniat—1 all day sucker.

Evelyn Braggo—fur lined bathing suit.

Bill Herrmann—law book.

June Bartlett—rubber bicycle with crocheted handle bars.

John Kurkowski—suspenders.

Violet Cook—laces to fit her hi-cuts.

The factory had a distinguished visitor a short time ago in the person of Orley DeGraw, Canadian Sales Manager. Orley stopped off here on his way back to Peterborough, after a several weeks' trip to Vancouver and other points in Western Canada.

Anton Brust of the Buffing Department is confined to his home on account of sickness.

Ernest Gorenskowski has returned to his work in the Buffing Department fully recovered from injuries he received in an automobile accident.

Edward Willmeroth of the Buffing Department underwent an appendectomy December 9th.

Frank Tostovarsnik of the Buffing Department was married on Thanksgiving Day to Phyllis Rowrack. Congratulations, Frank.

Westclockers were pleased to know that Tess Schalla of the Watch Case Department was declared winner of the Miss Merry Christmas contest staged in conjunction with the Community Christmas celebration in La Salle. Tess was awarded a diamond ring.

Her many Westelox friends congratulate her.

The Staff and Pinion Department's congratulations goes to Elmer Benedict, for sailing the Sea of Matrimony. Good luck, Elmer, and thanks for the cigars and candy.