

River Cities Regional 2016 The Newsletter

Special
Edition

Extra
Edition



More pictures to appear in the next newsletter!



Tables		
	2016	2015
Sold	112	118
Comp	7	4
Unsold	0	0
	<u>119</u>	<u>122</u>
Banquet		
	2016	2015
Sold	<u>63</u>	<u>70</u>

Together, We Did It!

2016 River Cities Regional Highlights

My congratulations and great appreciation to all who have made this year's Regional a great success. We are again financially successful and our total attendance remains very significant. Importantly, our success is because all of us have worked together to create an event that was fun for our table holders, members and public guests.

The comments received from our survey responses and personal comments from Tim Orr (our NAWCC Board Representative) are very positive. These responses back up the fact that our Regional was successful, well-attended and very enjoyable.

Mr. Orr made many very positive remarks at our Banquet and in his survey form in describing our Regional. Among his many remarks he commented that our programs had excellent content and presentations, our many door prizes were excellent, the Banquet provided excellent food and a very friendly atmosphere. Hospitality was very friendly and provided free refreshments to everyone. He further stated that his hotel accommodations were the "best I've ever had." Overall, he stated that he was very impressed by "our outstanding attention to customer services."

Mr. Orr was most impressed that our "fun factor" for attendees was the Kids Corner where children could actively assemble a plastic clock and keep it. He appreciated that the Kids Corner display and activity area was inside the Mart room. Also, our free evaluations continue to be a big hit with our public guests.

Our public attendance numbers were high but not as extraordinarily high as last year attendees. Our best guess is that this decrease may have resulted from the extensive construction and detours affecting our location. Mr. Orr commented that a good many Regionals would love to have our attendance numbers. Another measure of our success is that approximately 75% of table holders remained set up until closing on Saturday. Remember how it used to be on Saturday. Because of your efforts we have come a long and productive way.



The continuing number of public in attendance resulted from our basically having developed a fun event for all. With this reputation, we will also have an increased ability to reach the public through a variety of advertising approaches. We are already considering what additional methods we can use to further promote our Regional for 2017.

We continue to add new visitor information to our data base that includes almost all of the previous guests that have visited us. We are now able to send them a variety of information items as appropriate. We think that a good many of them will continue to return, possibly with their family and friends for next year's Regional.

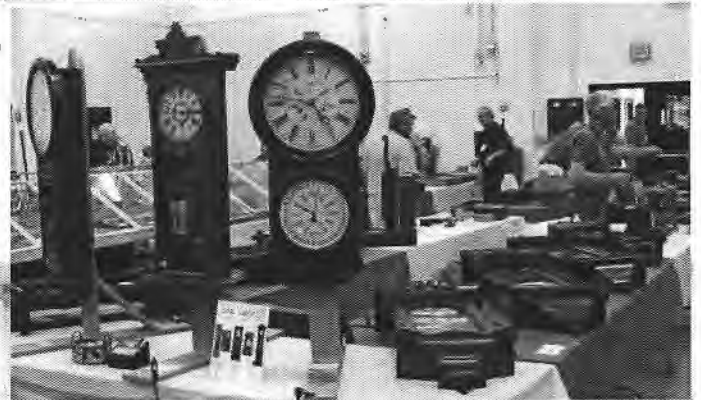
We are excited and already exploring new ways to improve upon this year's success. We will update you throughout the year as to our activities.

I again repeat my comments of the previous three Regionals: "we did it, and we did it well. I applaud you for the great job that you did to make it happen."

Harold Engelhaupt
2016 River Cities Regional General Chairman

Number of Attendees *				
	2016		2015	
Members				
Pre-registration	142	81%	143	72%
Friday	29	16%	52	26%
Saturday	5	3%	4	2%
	<u>176</u>	<u>100%</u>	<u>199</u>	<u>100%</u>
Public				
Friday	80	51%	44	22%
Saturday	76	49%	155	78%
	<u>156</u>	<u>100%</u>	<u>199</u>	<u>100%</u>
Summary				
Members	176	53%	199	50%
Public	156	47%	199	50%
	<u>332</u>	<u>100%</u>	<u>398</u>	<u>100%</u>

* Processed through the Registration Desk



Half of Our (Plus Participated Thank

Mart Setup

Wayne Andrews
Greg Arey
Tim Busenbark
Bob Chester
Dan Haines
Mike Haines
Ed King
Joe Loar
Greg Moffitt
Ed Reupke
Roberta Reupke
Lisa Shepard
Jerry Thornsberry
Gary Wages
Ray Wagner

Mart Cleanup

Wayne Andrews
Mark Bradfield
Tim Busenbark
Bob Chester
Bill Maune
Greg Moffitt
Ed Reupke
Al Scott
Lisa Shepard
Jerry VanLanker
Gary Wages
Ray Wagner
Steve Waitzmann

Exhibit Display

Greg Arey
Mark Bradfield
Harold Engelhaupt
Jerry VanLanker
Steve Waitzmann

Kids' Corner

Linda Andrews
Harry Firth
Bill Maune
Paul Shepherd

Silent Auction

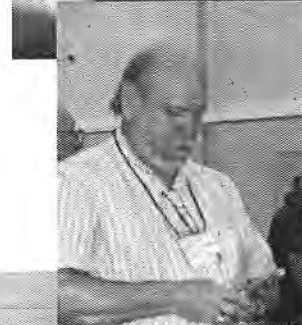
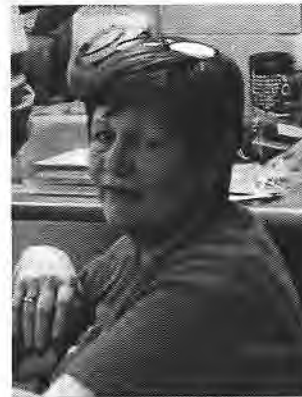
Lisa Shepard

Registration

Karen Benson
Bill Dugan
Greg Gould
Dayton Koch

Printing

Bill Maune



Presenters

Larry Boucher
Earl Harlamert
Tim Orr
Tom Spittler

Signage

Gene Grimes

Did We Miss You?

*Any omissions are regretted
and unintentional.*

Chapter 36 Members (Friends) in our Regional * You!

Welcoming

Wayne Andrews
Karen Benson
Tim Busenbark
Harry Firth
Greg Moffitt
Ednabelle Menditto
Paul Shepherd
Mike Zenner



Security

Wayne Andrews
Tim Busenbark
Bob Chester
Larry Courtney
Dan Haines
Mike Haines
Ed King
Ed Reupke
Harry Shultz
Gary Wages
Ray Wagner
Roy Whittaker

Hospitality

Linda Andrews
Tim Busenbark
Barb Boucher
Georgia Carr
Steve Pierce
Roberta Reupke
Ron Yaffe



Banquet

Barb Boucher
Harold Engelhaupt
Jan Engelhaupt
Mike Haines
Greg Moffitt
Steve Pierce
Roberta Reupke
Florent Wagner

Photography

Linda Andrews
Chris Malik
Greg Moffitt
Steve Pierce
Steve Stoecker

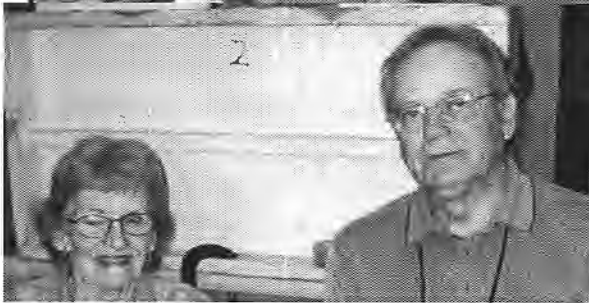
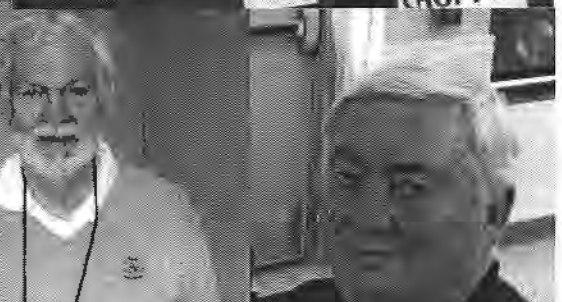
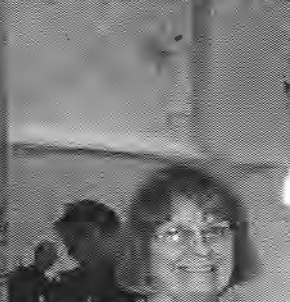
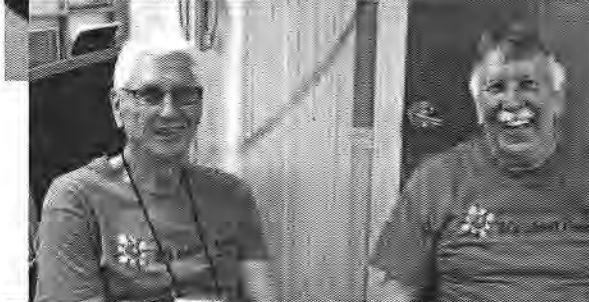
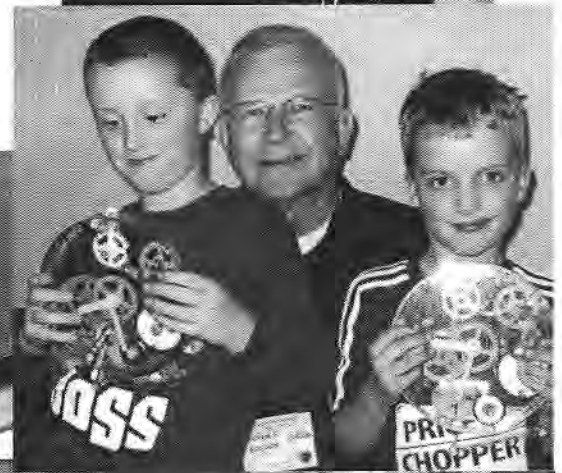


Evaluations

Dayton Koch
Ednabelle Menditto
Florent Wagner
Tom Wallace

* **Boldface** represents
chairperson.

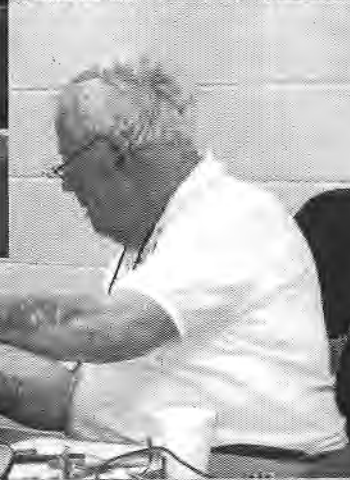
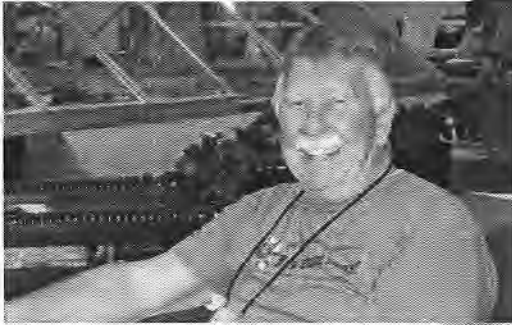
	Revenue					
	2016		2015			
Mart						
Members	2,735	38%	3,190	38%		
Public	1,015	14%	1,240	14%		
	<u>3,750</u>	<u>52%</u>	<u>4,430</u>	<u>52%</u>		
Tables	3,605	45%	3,780	45%		
Early Bird	270	3%	250	3%		
	<u>7,625</u>	<u>100%</u>	<u>8,460</u>	<u>100%</u>	76%	80%
Other						
Banquet	900	38%	1,035	49%		
Donations	55	2%	511	24%		
Hospitality	154	7%	345	17%		
Co-host	200	8%	200	9%		
Silent Auction	1,053	45%	31	1%		
	<u>2,362</u>	<u>100%</u>	<u>2,122</u>	<u>100%</u>	24%	20%
Total	<u>9,987</u>	<u>100%</u>	<u>10,582</u>	<u>100%</u>		



Publicity Assistance

Pat O'Neill, Principal/Chief Creative Officer, at O'Neill Marketing and Event Management again provided invaluable assistance in securing print and media coverage of our event. Our sincere thanks to Pat!

		Admissions			
Revenue		2016		2015	
Members	2,735	73%	3,190	72%	
Public	1,015	27%	1,240	28%	
	3,750	100%	4,430	100%	



Special Thanks
 We again offer our heartfelt thanks to member Micheal Roberts who gave clock items to our Silent Auction that netted \$1,053 for our Education Fund!



		2016		2015	
Income Statement					
Revenue					
Mart	7,625	75%	8,460	80%	
Other	2,482	25%	2,122	20%	
	10,107	100%	10,582	100%	
Expenses					
Rent	2,252	27%	2,001	21%	
Advertising	1,714	21%	2,132	22%	
Banquet	1,316	16%	1,538	16%	
Security	620	7%	585	6%	
Supplies	529	6%	877	9%	
Hospitality	484	6%	600	7%	
Insurance	444	5%	311	3%	
Printing	269	3%	463	5%	
Postage	243	3%	291	3%	
Door Prizes	200	3%	450	5%	
Other	229	3%	288	3%	
	8,300	100%	9,536	100%	
Net Income	1,807		1,046		
Education Fund	-1,053		0		
Unrestricted	754		1,046		



2016 River Cities Regional

presented by

Heart of America Chapter 36

National Association of Watch & Clock Collectors

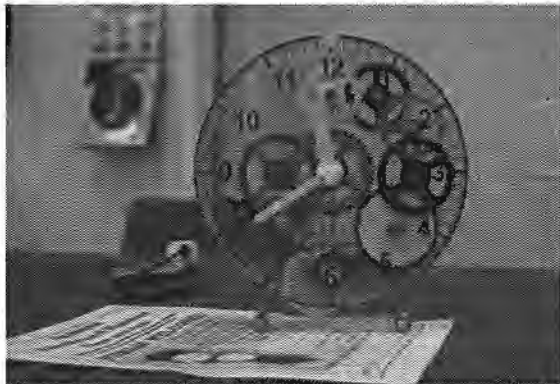
Gregory D. Gould

Treasurer

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Greg Gould

