



It's About Time!

A bi-monthly newsletter

Vol. 13, Issue 4

December 2016/January 2017

HEART OF AMERICA CHAPTER 36

The National Association of Watch & Clock Collectors, Inc.

<http://community.nawcc.org/chapter36/home/>

Chartered 1960



Notice of Meeting

Holiday Gathering

Sunday, December 11, 2016, 1 PM
(dinner around 1:30 PM)

Undercroft

Saint Peter and All Saints Church
100 E. Red Bridge Road
Kansas City, Missouri



From the President's Desk . . .

Thank you for the many cards, thoughts and prayers that lifted my spirits through two surgeries and the beginning of healing. I am charged up as our chapter moves into a season of celebration, challenge, and growth opportunities!

Please return your postage-paid Holiday Dinner response card for December 11 asap, and remember, guests are welcome ... just remember to include their names.

Watch for a sincere letter from Greg Gould and myself on behalf of the executive board, concerning chapter-wide participation in the "For All Time" endowment fund campaign. We have the opportunity to set a really good example in the coming year, celebrating the NAWCC's 75th anniversary in 2018 and helping provide a strong future.

It's not too early to start on projects for February's Restoration Contest. Remember to document the original condition of the item being restored, as well as photos and notes on your efforts along the way.

Exciting plans are afloat for our River Cities Regional scheduled for March 31-April 1 at the Lenexa Community Center (see ad on page 7). Many chairpersons are already engaged, and overall Chairman Harold Engelhaupt will have volunteer sign-up posters available during the holiday dinner.

Although I was unable to attend Amelia Klem Osterud's presentation on "Style, Design, and Time" in October, it was wonderful to hear so many enthusiastic praises for her highly interesting program (see article on pages 4 and 5). Amelia has given us a PowerPoint copy of her talk, which could enable a later showing for those of us absent in October.

I also hear promising tidings of forthcoming education project plans, one of which could be a reverse painting class conducted by our own chapter members. Jim Williams is getting primed for additional opportunities, too.

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Volume 13, Issue 4

A bi-monthly newsletter
for members & friends of

HEART OF AMERICA NAWCC CHAPTER 36

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NAWCC Convention Committee

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Fellow

Wayne Herrmann

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John Martin

Fellow

Don Mills

Old-Timer

Jerry Thornsberry

Star Fellow

Director

Florent Wagner

Old-Timer

HEART OF AMERICA NATIONAL ASSOCIATION OF WATCH & CLOCK COLLECTORS CHAPTER 36

Member Meeting

Minutes

Sunday, October 9, 2016

Room AB, Lenexa Community Center, Lenexa, KS

Opening

The bi-monthly meeting of Heart of America Chapter 36 of the NAWCC was called to order at 2:00 PM on October 9, 2016 by Jim Williams, 2nd Vice President.

Attendance

In attendance were 24 members and 4 guests (sign-in sheet attached). Given that more than ten members were in attendance, a quorum was established.

Minutes

The minutes of the August bi-monthly member meeting, published in the October/November 2016 Newsletter, were approved.

President's Report (presented by Jim Williams for Harry Firth)

Announcement #1: Greg Gould will act as Secretary for this meeting in the absence of Lisa Shepard.

Announcement #2: We will have a Christmas party this year with the December meeting. On Sunday, December 11, Saint Peter and All Saints Church, 100 East Red Bridge Road, has invited us to hold our gala Chapter 36 holiday dinner and gift exchange in their undercroft. We may arrive at 1:00 pm, aiming to serve the meal between 1:30 and 2:00 p.m. Main course and drinks will be provided, so that participants need bring only a covered dish or dessert to share, and a holiday gift for the exchange.

Announcement #3: The 2016 member directory is available. In order to lessen printing and postage expenses, the directory has been provided electronically to the members. A limited number of copies are at this meeting.

Announcement #4: Ruth Herrmann sent us a card thanking us for our good wishes and to say that she is doing better.

Treasurer's Report

The financial report was approved by the members as published in the October/November 2016 Newsletter.

The treasurer discussed the purchase, in advance, of toner cartridges used in chapter printings.

Motion: Made by Greg Gould, seconded by Steve Stoecker: That in the face of losing our 40% discount, it is advised that we purchase, in advance, the toner cartridges used in the printing of the newsletter

and regional printings in a quantity that should carry us through the end of next year's regional. The cost of this recommendation is estimated to be \$750 vs. \$1,250 if we purchase the toner cartridges when we need them and without the 40% discount. This disbursement would be made from the "Regional" checking account.

Motion carried unanimously.

Motion: Made by Larry Boucher, seconded by Bill Maune: That Heart of America NAWCC Chapter 36 make a fifty dollar memorial contribution to the NAWCC in honor of Gunther Reinhardt.

Motion carried unanimously.

Program

Amelia Klem Osterud, a librarian and historian from Milwaukee presented a highly informative and entertaining talk on Swatch watches, titled, "*Style, Design, and Time: How the Disposable Wrist-watch Helped Save the Swiss Watchmaking Industry.*"

Presentations

Harold Engelhaupt passed around a sign-in sheet for volunteers to indicate their area of interest for the 2017 River Cities Regional.

50/50 Drawing

No 50/50 drawing to benefit the chapter's education fund was held.

Show and Tell

Bill Maune requested help in getting parts for a clock movement.

Meeting Announcement

The next bi-monthly member meeting of Heart of America Chapter 36 of the NAWCC will be held at 1:00 PM on Sunday, December 11, 2016 at Saint Peter and All Saints Church, 100 East Red Bridge Road, Kansas City, Missouri.

Adjournment

It was moved, seconded and approved to adjourn the meeting. Meeting adjourned at 3:42 PM.

Gregory D. Gould, Treasurer
On behalf of,
Lisa A. Shepard, Secretary
NAWCC Heart of America Chapter 36

Member Directory



The 2016 Chapter Member Directory is available! In order to decrease printing and postage expenses, the directory has been electronically provided to the members. A limited number of copies are available at this meeting.

Contact the Treasurer if you find yourself unable to attend the meeting—we will get a copy to you.



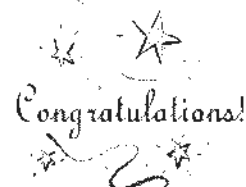
Milestones



From November 2016 through February 2017, the following members of Chapter 36 have kept continuous membership in the NAWCC:

35 Years

Ray Wagner


Congratulations!

A Swatch in Time

Some of us are "clock people." Some of us are "watch people."

Who among us are "Swatch watch people" and how did the name "Swatch" come into being?

The answer to those questions may be that a few more members of Chapter 36 will be "into" Swatch watches because of a highly informative and entertaining presentation at our October chapter meeting by Amelia Klem Osterud. Amelia, a librarian, travelled from Milwaukee to enlighten us on the peculiarities of Swatch watches.

Swatch watches are inexpensive, highly accurate quartz timepieces that were intended to be worn as a daily accessory, thus, the "second watch," dubbed "Swatch" came into being. Over the last thirty-some years they have been produced in hundreds of styles, shapes, and colors. Millions of customers have acquired them as a useful fashion accessory, as



Amelia Osterud, Bill Maune and Amelia's Swatch collection

have collectors eager to acquire as many as they can of the quirky timepieces (rather like collecting *Hot Wheels* cars, *Barbie* dolls, or *Star Wars* memorabilia).



More than the story of the many variations of these watches is the history of the Swatch watch itself and its amazing effect on the Swiss watchmaking industry. Astoundingly, the Swatch watch is associated with the near collapse of the Swiss watch industry and its eventual resurrection!

The introduction and perfection of the quartz watch in the late 1960s and throughout the 1970s dramatically diminished the production of fine Swiss timepieces. This era has been named the "Quartz Crisis" (Switzerland) and the "Quartz Revolution" (rest of the world). The founding of Swatch in the early 1980s with its introduction of inexpensive, accurate, and fashionable watches re-

sulted in the end of many Swiss watchmakers.

The ultimate success of Swatch (it is the largest watch manufacturer and distributor in the world) enabled it to buy many Swiss watchmakers as well as those from other countries and to keep them alive. It now owns watch companies encompassing the breadth of the market from "prestige" to "basic." A few of these companies are Breguet, Blancpain, Glashutte Original, Jaquet Droz, Leon Hatot, Omega, Longines, Rado, Union Glashutte, Certina, Mido, and Hamilton.

So, why did Swatch watches become so famous and successful? Firstly, they are inexpensive (starting at \$19.99). Secondly, they are accurate timepieces. Most importantly, they differentiated themselves



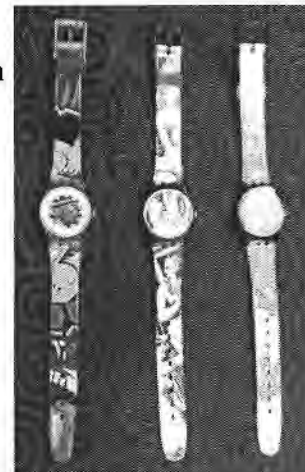
from the rest of the market by embracing art, fashion, and sport.

It also didn't hurt that the plucky company had catchy slogans such as, "You don't wear the same tie every day, do you?" and "Fashion that Ticks."

A few of the special lines of Swatch watches: Christmas, James Bond, designs by artists, world event commemorations, the Olympics, and "Space."

Speaking of "Space," Chapter 36 member Mike McNichols has the Swatch watch bug and owns all of the watches issued in the "Space" category, including the "Yuri Maxi" that is five feet in length!

Again, our sincere thanks to Amelia for her Swatch watch passion and for a memorable presentation.

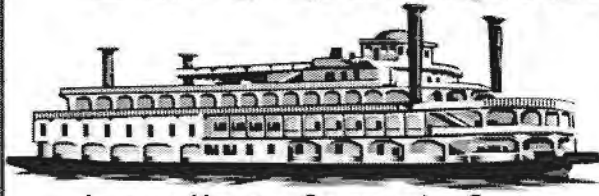


Want to learn more about the Swatch watch? Check them out on Twitter and Facebook as well as the following:

- Frank Edwards, *Swatch: A Guide for Connoisseurs & Collectors*, Firefly Books, 1998.
- Sarah Raper Larenaudie, "What Makes Them Tick?" *Time*, Vol. 164, Winter 2004, pp. 36-39.
- Alice Pfeiffer, "Contemporary Design and the Pop Swatch," *New York Times*, March-23, 2011.
- *Swatch After Swatch After Swatch*, Electa Publishing: Milan, 1991
- <https://www.squiggly.com/>
- <http://www.swatch.com>
- <http://www.swatchandbeyond.com>



River Cities Regional



<http://community.nawcc.org/chapter36/regional>

March 31-April 1, 2017

Lenexa, Kansas

Host Chapter: Heart of America No. 36 — Kansas City

Co-Host Chapter: Great Plains No. 58 — Omaha

General Chairman—Harold E. Engelhaupt

Mart Chairman—Greg Arey

Lenexa Kansas Community Center
13420 Oak Street Free Parking!

Note: The City of Lenexa is not affiliated with this organization.

Lodging

Crowne Plaza Hotel (cpoverlandpark.com) - 12601 W 95th St, Lenexa, KS 66215 913-217-1000
1 mile east of Lenexa Community Center at I-35. Convention rate \$88 (mention Block Code NAWCC).
Free parking & full course cooked-to-order breakfast buffet. Make reservations by 03/09/2017.

Educational Programs

Tobacco Store Advertising Clock Exhibit

Silent Auctions and Door Prizes

Kids' Corner Youth Program

Complimentary Hospitality

Public Day Friday Afternoon & Saturday

TABLE HOLDERS:

OVER 150 PUBLIC ATTENDEES LAST YEAR!

REGISTER EARLY!—TABLES SOLD OUT LAST YEAR!!

OPEN TO THE PUBLIC FRIDAY AFTERNOON, MARCH 31ST AND SATURDAY, APRIL 1ST.

Cash drawings for table holders set up at 1:00 pm on Saturday!

Horological items only are allowed in the Mart room.

REGISTRATION

(Only for NAWCC members, their spouses and children under 18)

Member _____ NAWCC Number _____
 Spouse _____ NAWCC Number _____
 Child(ren) _____
 Address _____ City/ST/ZIP _____
 Email Address _____ (used for confirmation, if available)



\$20 per person at the door covers both Friday and Saturday, March 31 and April 1.
\$5 per person at the door on Saturday, April 1 admits the public and non-registered members.
Always free admission for children under 18!



Payment in US Dollars or checks written on US Banks

Checks payable to: **2017 River Cities Regional**

Mail to: **GREGORY D. GOULD**

1210 West 69th Terrace
Kansas City, MO 64113-2055
Telephone 816-523-0554
Email: ggouldke@gmail.com

General Chairman: **HAROLD E. ENGELHAUPT**

Telephone 913-491-1216
Email: ftelaghorn@aol.com

Pre-Registration Closes March 28, 2017; confirmations will be sent to your email address, if available.

Pre-registration	___ @ \$15	Subtotal \$	_____
Child(ren)	___ @ FREE!	Subtotal \$	_____
Early Bird Pass	___ @ \$10	Subtotal \$	_____
BBQ Banquet	___ @ \$15	Subtotal \$	_____
8 ft. Mart Table(s)	___ @ \$35	Subtotal \$	_____
<i>(Buy 4 tables, get 5th free!)</i>		Total	\$ _____

Table holders wishing to be together **must** register together in the same envelope.

The NAWCC, its officers, members, and the River Cities Regional are not responsible for any loss, injury, or tort during this event.

HEART OF AMERICA CHAPTER 36

of the

National Association of Watch & Clock Collectors

Gregory D. Gould

Treasurer

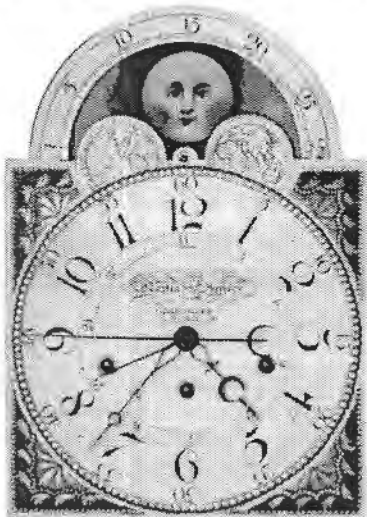
1210 West 69th Terrace

Kansas City, MO 64113-2055

ADDRESS SERVICE REQUESTED

December 2016/January 2017

PLACE
STAMP
HERE



For All Time

Endowment Fund Campaign



2017

Upcoming NAWCC Events

2016

December 11
Christmas Party

2017

February 12
Restoration Contest

March 31-April 1
Regional

8th WONDER OR ENGLE CLOCK.

Conservator Randall Cleaver has been repairing certain aspects of the NAWCC museum's prized Engle Clock this past October. Run at the top of every hour for visitors, the Engle Clock has been on exhibit since its 1988 restoration.

These repairs will allow the clock to function better and help it keep providing enjoyment to thousands of museum visitors.

The clock was made entirely by clock designer Stephen Decatur Engle in Hazleton, Pennsylvania. It took Engle 20 years to construct the clock which was finished in 1878.

Among its mechanical features are two organ movements, 48 moving figures, and an astronomical device that depicts the positions of the moon, constellations, and zodiac with respect to the rotating earth.

Check it out on YouTube!

SCIENTIFICALLY MARVELOUS-ARTISTICALLY BEAUTIFUL
Now on Exhibition through the principal Cities of the United States.
Capt. J Reid, Manager